

Message Text

UNCLASSIFIED

PAGE 01 BOGOTA 02460 01 OF 03 161712Z
ACTION ARA-14

INFO OCT-01 ISO-00 CIAE-00 EB-08 INR-10 LAB-04 NSAE-00
PA-02 SIL-01 USIA-15 /055 W
-----009146 161718Z /40

R 152209Z MAR 78
FM AMEMBASSY BOGOTA
TO USDOC WASHDC
SECSTATE WASHDC 6903
INFO AMEMBASSY CARACAS
AMEMBASSY QUITO
AMEMBASSY LIMA
AMEMBASSY LA PAZ
AMCONSUL BARRANQUILLA
AMCONSUL CALI
AMCONSUL MEDELLIN

UNCLAS SECTION 1 OF 3 BOGOTA 2460

E.O. 11652: NA
TAGS: BEXP, CO
SUBJECT: XII BOGOTA INTERNATIONAL FAIR

1. ALL SPACE IN THE US PAVILION HAS BEEN RESERVED BY US FIRMS
AND THEIR LOCAL REPRESENTATIVES. CURRENT LISTING FOLLOWS:
HONY'S LTDA., 50 SQ.M. INSIDE SPACE, ELECTRIC HOME APPLIANCES.
US FIRMS REPRESENTED: WHIRLPOOL INT., NUTONE INT., DELTA FAUCETS,
MOEN, LEVITON; CORTA MALEZA LTDA., 20 SQ.M. INSIDE SPACE,
BRUSHCUTTERS. US FIRM REPRESENTED: ROWCO MFG.CO.; EQUIPOS
CONTABLES LTDA., 50 SQ.M. INSIDE SPACE, ELECTRIC CALCULATORS,
ACCOUNTING MACHINES, ELECTRIC TYPEWRITERS, MINI-COMPUTERS,
CONTROL WATCHES, ELECTRONIC CASH-REGISTER MACHINES.
US FIRMS REPRESENTED: MONROE, THE CALCULATOR CO., SWEDA
INTERNATIONAL; GASEOSAS HIPINTO, 15 SQ.M. INSIDE SPACE,
SOFT DRINKS. US FIRMS REPRESENTED: THE SEVEN-UP CO.;
O.R.L. EQUIPOS LTDA., 15 SQ.M. INSIDE SPACE, HEARING AIDS,
AUDIOMETERS, HEARING INSTRUMENTS. US FIRMS REPRESENTED:
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MAICO; APPLIED POWER INT., 20 SQ.M. INSIDE SPACE, HYDRAULIC
PRESS, HYDRAULIC TOOLS FOR INDUSTRY AND CONTRUCTION. US
FIRMS REPRESENTED: APPLIED POWER INT'L.; COLOMBIANA DE
ELECTRONICOS, 50 SQ. M. INSIDE SPACE, PLAIN PAPER COPIERS,
ELECTRONIC CASH REGISTERS, STENCIL AND SPIRIT DUPLICATORS.
US FIRMS REPRESENTED: SAXON BUSINESS PRODUCTS INC., DATA
TERMINAL SYSTEMS, R.C. ALLEN INC., VICTOR COMPTOMETER CO.,

HEYER INC.; REFRI-GAS LTDA.; 50 SQ.M. INSIDE SPACE, PRECISION AIR CONDITIONING, ENERGY PRESERVING AND HEAT RECOVERING EQUIPMENT, SPECIAL COMMUNICATION UNITS, SUPERMARKET EQUIPMENT, AIR CONDITIONING PLANT EQUIPMENT, FREEZERS, ICE RINKS, HEATING AND HUMIDITY CONTROL EQUIPMENTS, ENERGY SAVING CONTROLS. US FIRMS REPRESENTED: LIEBERT CORPORATION, SINGER-CLIMATE CONTROL DIVISION; ALFONSO ROJAS & CIA., 50 SQ.M. INSIDE SPACE, WALK-IN COOLERS & FREEZERS, CONDENSOR UNITS, EVAPORATORS, OPEN TYPE COMPRESORS, REMOTE AIR CONDENSORS, REFRIFERATION PARTS. US FIRMS REPRESENTED: TECUMSEH PRODUCTS COMPANY, FLEETWOOD INTERNATIONAL "COPELAND"; GUILLERMO BOTERO & CIA., 45 SQ.M. INSIDE SPACE, AIR COMPRESSORS, PNEUMATIC TOOLS. US FIRMS REPRESENTED: INGERSOLL-RAND INT'L.; SULLAIR CORP.; LATAN COMERCIAL, 15 SQ.M. INSIDE SPACE, ELECTRONIC TAXIMETERS. US FIRMS REPRESENTED: VIKING TAXIMETER CO., EMEC, INC., ARTS & PARCHMENTS; SERVEX DE COLOMBIA LTDA., 150 SQ.M. INSIDE SPACE, TEXTILE MACHINERY AND INDUSTRIAL SEWING EQUIPMENT. US FIRMS REPRESENTED: UNION SPECIAL CORP., THE WOLF MACHINE CO.; CETEC BROADCAST GROUP, 25 SQ.M. INSIDE SPACE, AM AND FM BROADCAST EQUIPMENT, INCLUDING TRANSMITTER AND AUDIO STUDIO EQUIPMENT; LLANTAS DEL CARIBE, 56 SQ.M. INSIDE SPACE AND 56 SQ.M. OUTSIDE SPACE, ALIGNMENT SERVICE EQUIPMENT, BRAKE SERVICE EQUIPMENT, COLLISION DAMAGE REPAIR SYSTEMS, ENGINE ANALIZERS, LIFTING EQUIPMENT, UNCLASSIFIED

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WHEEL BALANCERS. US FIRM REPRESENTED: APPLIED POWER INT'L; RAFAEL AVILA H. & CIA., 18 SQ.M. INSIDE SPACE, TEXT EQUIPMENT-DIAGNOSTIC & AUTOMOTIVE SERVICE, BOOKS MANUALS "AUTOMOTRIX". US FIRMS REPRESENTED: PEERLESS INSTRUMENT CO., LINEAL/CLEWORTH BOOKS, INC.; REPRESENTACIONES COLOMBO-EUROPEAS, 15 SQ.M. INSIDE SPACE, SSB AND VHF RADIOTELEPHONES. US FIRM REPRESENTED: SGC, INC. INT'L.; MOTOSIERRAS LTDA., 20 SQ.. INSIDE SPACE, BARS, CHAINS, PUMPS, GENERATORS, BRUSHCUTTERS, CHAIN SAWS, PARTS. UR FIRMS REPRESENTED: HOMELITE, A DIVISION OF TEXTRON INC., OMARK INDUSTRIES, INC.; THE RIDGE TOOL CO., 30 SQ.M. INSIDE SPACE, DIES, WRENCHES, PIPE CUTTERS & REAMERS, HAND TOOLS, POWER TOOLS, POWER DRIVES, THEADERS, HOISTS, LEVELS, THEADING MACHINES, PIPE & DRAIN CLEANING MACHINES; INSTRUMENTS & CONTROLES ZACHMANN & CIA., 24 SQ.M. INSIDE SPACE, ELECTRICAL LINEAL ACTUATORS, LOAD CELLS, ELECTRONIC PROCESS CONTROLS FOR INDUSTRY, ELECTRONIC CONTROLS FOR THE PLASTICS INDUSTRY, FLOW METERS, PRESSURE GAGES AND PRESSURE SWITCHES, VALVES AND REGULATORS. US FIRMS REPRESENTED: BARBER COLMAN CO., PARTLOW CORP., BLH ELECTRONICS, LESLIE CO., ACCO HELICOID GAGE DIVISION, ANDCO, INC.; ARTES GRAFICAS DE COLOMBIA,

20 SQ.M. INSIDE SPACE, STITCHERS INTERLAKE/ROSBACK,
DENSITOMETERS MACBETH, GOODYEAR BLANKETS,
PERFORATORS ROSBACK. US FIRMS REPRESENTED: MACBETH,
INTERLAKE INC., ROSBACK, GOODYEAR INT'L.CORP., SCHAEFER
MACHINE CO., INC.; J.I. CASE INTERNATIONAL, 1000 SQ.M.
OUTSIDE SPACE, AGRICULTURAL TRACTORS, CRAWLER
LOADERS, CREWLER TRACTORS, EXCAVATORS, TRENCHERS,
UNI-LOADERS, VIBRATORY COMPACTORS; MAINCOL, 150 SQ.M.
OUTSIDE SPACE, WHEEL LOADERS., ASPHALT PAVERS 425 CFM PORTABLE
COMPRESSORS, CRAWLAIR (DRILLING UNIT), PAVING BREAKERS. US
FIRMS REPRESENTED: INTERNATIONAL HARVESTER CO., CMI CORP.,
INGERSOLL-RAND; FRIDEN DE COLOMBIA, 45 SQ.M.

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ACTION ARA-14

INFO OCT-01 ISO-00 CIAE-00 EB-08 INR-10 LAB-04 NSAE-00
PA-02 SIL-01 USIA-15 /055 W
-----009617 161809Z /43

R 152209Z MAR 78
FM AMEMBASSY BOGOTA
TO USDOC WASHDC
SECSTATE WASHDC 6904
INFO AMCONSUL BARRANQUILLA
AMCONSUL CALI
AMCONSUL MEDELLIN
AMEMBASSY CARACAS
AMEMBASSY QUITO
AMEMBASSY LIMA
AMEMBASSY LA PAZ

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INSIDE SPACE, CALCULATORS, COPIERS, GRAFIC ARTS PRODUCTS,
US FIRMS REPRESENTED: VICTOR EXPORT CO., NASHUA CORP.,
POLYCHROME INT'L.; HOOVER INDUSTRIAL & COMERCIAL, 30 SQ.M.
INSIDE SPACE, VACUUM CLEANERS, FLOOR POLISHERS, SPACE HEATERS,
WASHING AND DRYING MACHINES. US FIRM REPRESENTED: THE HOOVER
CO.; DISTRIBUIDORA ABELCO, 30 SQ.M. INSIDE SPACE, BLUE-
PRINTING EQUIPMENT. US FIRMS REPRESENTED: DIETZGEN CORP.,
TELEDYNE ROTOLITE; ASEGRAFICAS LTDA., 50 SQ.M. INSIDE SPACE,
CLOSING MACHINES FOR DOUBLE WIRE, PLASTIC COMB (BOOK BINDING),
SPIRAL WIRE (BOOK BINDING), LAMINATOR POUCH AND SHEETS,
CARDS, PUNCH PRESS SPIRAL (PAPER), ROLLING MACHINE (PLASTIC
COMB), MAMCO SHEETER MACHINES, FLEXIBLE PLATES PROCESSORS.

US FIRMS REPRESENTED: SPIRAL BINDING CO. INC., GRAPHIC EXPORT CORP., ; IMPOL LTDA., 15 SQ.M. INSIDE SPACE, STEAM BATHS EQUIPMENT, WHIRLPOOL BATHS EQUIPMENT, MICROFILM CAMERAS FOR CHECK PROTECTION. US FIRMS REPRESENTED: THERMASOL LTD., REGISCOPE CORP. OF AMERICA; MARCO A. PICO # CIA., 150 SQ. M. INSIDE SPACE, HARDWARE & SPORTS ARTICLES, TOYS. US FIRMS UNCLASSIFIED

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REPRESENTED: ROCKWELL INT'L., PROTO INGERSOLL-RAND, KRAEMER, GOTT; PACKAGE MACHINERY CO., 144 SQ.M. INSIDE SPACE AND 100 SQ.M. OUTSIDE SPACE, REED PRENTICE PLASTIC INJECTION MOLDING MACHINES, PACKAGE WRAPPING MACHINES; RIEGOMATIC, 15 SQ.M. INSIDE SPACE, CENTER PIVOT IRRIGATION EQUIPMENT. US FIRMS REPRESENTED: LINDSAY MANUFACTURING CO.; REPRESENTACIONES TECNICAS INDUSTRIALES "REPTEC" , 15 SQ.M. INSIDE SPACE, CAPACITANCE-ACTIVATED LEVEL DETECTION AND CONTROL SYSTEMS, CONTROL AND MONITORING VIBRATION FOR MOTORS, TURBINES, ETC., CONTROL, INDICATING, AND RECORDING INSTRUMENTS FOR TEMPERATURE, PRESSURE AND FLOW, JOHNSON ROTARY PRESSURE JOINTS FOR WATER, STEAM, METAL AND FLEXIBLE HOSE, THERMOMETERS AND GAUGES. US FIRMS REPRESENTED: ROBERTSHAW CONTROLS CO., THE JOHNSON EXPORT CORP., H.O. TRERICE; DOWDING TOOL PRODUCTS, 15 SQ.M. OUTSIDE SPACE, INTEC TRACTOR AND IMPLEMENTS; JOHNSON CONTROLS INTERNATIONAL, 15 SQ.M. INSIDE SPACE, SECURITY PRODUCTS, TEMPERATURE CONTROLS (PNEUMATIC, ELECTRIC, ELECTRONIC); IMPORTACIONES 76 LTDA., 20 SQ.M. INSIDE SPACE, KITCHEN APPLIANCES, COMMERCIAL OR INDUSTRIAL TRASH COMPACTORS. US FIRMS REPRESENTED: TAPPAN INTERNATIONAL, THE TONY TEAM INC.,; CONTAMATIC LTDA., 30 SQ.M. INSIDE SPACE, PLASTIC LAMINATIONG MACHINES, EMBOSING MACHINES, IDENTIFICATION EQUIPMENT. US FIRMS REPRESENTED: LAMINEX INC.; STATE OF FLORIDA, 300 SQ.M. INSIDE SPACE; STATE OF PENNSYLVANIA, 48 SQ.M. INSIDE SPACE; STATE OF INDIANA, 30 SQ.M. INSIDE SPACE; SWECO INC., 20 SQ.M. INSIDE SPACE, SEPARATORS; CABARRIA & CIA., 60 SQ.M. INSIDE SPACE, BLENDERS FOR PLASTICS, CHILLERS, INJECTION MACHINES, DRYERS FOR PLASTICS, PLASTIC CONVEYERS. US FIRM REPRESENTED: WESTERN ENGINEERING & MACHINE CORP.; AMERICAN OPTICAL, PUERTO RICO, 15 SQ.M. INSIDE SPACE, OPHTHAMOLOGICAL AND MEDICAL EQUIPMENTS. US FIRM REPRESENTED: AMERICAN OPTICAL; HANNA INTERNATIONAL, 90 SQ.M. OUTSIDE SPACE, CAR WASHING EQUIPMENT; RAMON CUELLAR UNCLASSIFIED

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& CIA., 20 SQ.M. INSIDE SPACE AND 30 SQ.M. OUTSIDE SPACE, GRASS-CUTTING MACHINES. US FIRM REPRESENTED: THE TORO CO.; INDUSTRIAL CONSULTANTS ORGANIZATION, 50 SQ.M. OUTSIDE SPACE,

IRRIGATION EQUIPMENT, AGRICULTURAL EQUIPMENT, SEEDERS,
MILKING EQUIPMENT, TRACTO-PUMPS, PACKAGING MACHINERY,
LIQUID FILLING EQUIPMENT, BAKERY EQUIPMENT. US FIRMS REPRESENTED:
GENERAL IRRIGATION CO., DALTON COOPER AND GATES CORP., ZERO
CONCORD, ROVATY, DOBOY INTERAMERICAN INC.; LIMAR LTDA, 100
SQ.M. OUTSIDE SPACE, AGRICULTURAL TRACTORS, GRAIN BINS,
IMPLEMENTS, US FIRM REPRESENTED: LONG MFG. N.C. INC.;
MANUFACTURAS AJOVER LTDA., 49 SQ.M. OUTSIDE SPACE, F.R.P.
STORAGE TANK CORROSION RESISTANT. US FIRM REPRESENTED:
TANKYNETICS; LINDER INDUSTRIAL MACHINERY CO.,
60 SQ.M. OUTSIDE SPACE, ALLMAND-PORTABLE LIGHT PLANTS,
SELF PROPELLED CRANES; FLEETWOOD INTERNATIONAL, 15 SQ.M.
INSIDE SPACE, COMPRESSORS, COMMERCIAL (AIR-CONDITIONING
AND REFRIGERATION TYPE), CONDENSING UNITS, COMMERCIAL
(REFRIG. TYPE), WALK-INS (PREFABRICATED COLD ROOMS/FREEZERS/
REFRIGERATED BUILDINGS); OFICINA TECNICA J.R.S. , 15 SQ.M.
INSIDE SPACE, COMPRESSORS AND INDUSTRIAL AUTOMATED PNEUMATIC
CIRCUITS. US FIRM REPRESENTED: HENKE MFG. CO., CLIPPARD;
APELCO DE COLOMBIA, 120 SQ.M. INSIDE SPACE, X-RAY AND CARDIOLOGY
NUCLEAR EQUIPMENT. US FIRM REPRESENTED: PICKER; TECNICA
COLOMBIANA S.A., 25 SQ.M. INSIDE SPACE, SCALE EQUIPMENT,
PUMPS, AIR FILTER, HAND TRUCKS. US FIRMS REPRESENTED:
CARDINAL SCALE MFG. CO., SIMER INT'L INC., AMERICAN AIR
FILTER CO., QUIK-LIFT OF FLA, INC.; TEXAS INSTRUMENTS
INCORPORATED, 75 SQ.M. INSIDE SPACE, COMPUTERS/TERMINALS,
CALCULATORS, INTEGRATED CIRCUITS, CONTROL PRODUCTS; TELECENTER
COLOMBIANA LTDA., 20 SQ.M. INSIDE SPACE, CLOSED CIRCUIT
TELEVISION, COLOR VIDEO CASSETTE RECORDERS, COLOR TELEVISION
SETS, HEARING AIDS, RADIOTELEPHONES, US FIRM REPRESENTED:
ZENITH RADIO CORP.; MUNDITRADE, 120 SQ.M. INSIDE SPACE, ICE
CREAM MAKING MACHINES, ICE CUBERS,

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ACTION ARA-14

INFO OCT-01 ISO-00 CIAE-00 EB-08 INR-10 LAB-04 NSAE-00
PA-02 SIL-01 USIA-15 /055 W
-----010108 161829Z /41

R 152209Z MAR 78
FM AMEMBASSY BOGOTA
TO USDOC WASHDC
SECSTATE WASHDC 6905
INFO AMEMBASSY CARACAS
AMEMBASSY QUITO
AMEMBASSY LIMA

AMEMBASSY LA PAZ
AMCONSUL BARRANQUILLA
AMCONSUL CALI
AMCONSUL MEDELLIN

UNCLAS FINAL SECTION OF 3 BOGOTA 2460

FOOD WARMERS, FRYERS, LOBSTER TANKS, FAST FOOD
EQUIPMENT, BAKERY MACHINERY, STEAM GENERATORS. US FIRMS
REPRESENTED: ELECTRO-FREEZE, MANITOWOC, FOOD WARMING
EQUIPMENT, THE BROASTER CO., UNIVEX, ROLL-A-GRILL CORP.
OF AMERICA, CONNOLLY, THE RUET CO., PRINCE CASTLE; GEMCO
CORPORATION, 15 SQ.M. INSIDE SPACE, ALLIS CHALMERS,
DETROIT DIESEL, EUCLID/.....TEREX, LINCOLN/ST.LOUIS,
AND FORD TRACTOR PARTS, GRACO LUBRICANTS, TWIN DISCS;
C. VIVAS & CIA. LTDA. 30 SQ.M. INSIDE SPACE, MANUFACTURING
OF EQUIPMENT FOR RADIO-COMMUNICATION AND TELEVISION. US FIRM
REPRESENTED: HARRIS CORPORATION; LUIS UCROS & CIA., 30 SQ.M.
INSIDE SPACE, COMPOSING AND PRINTING MACHINES. US FIRM
REPRESENTED: ADDRESSOGRAPH MULTIGRAPH CORPORATION; MADICO,
15.7 SQ.M. INSIDE SPACE. SPECIFIC DATA ON TYPE OF PRODUCTS
AND US MANUFACTURERS WILL BE PROVIDED LATER.

2. EMBASSY HAS SIGNED CONTRACT WITH SALGADO & USCATEGUI
LTDA. FOR DESING AND CONSTRUCTION WORK FOR U.S. PAVILION.
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INTEREST IN PARTICIPATION IN U.S. PAVILION CONTINUES TO
BE STRONG AND EMBASSY IS MAINTAINING EXTENSIVE WAITING
LIST. IN ADDITION TO PARTICIPATING FIRMS, THE EMBASSY,
ICA, AND THE COLOMBIAN-AMERICAN CHAMBER OF COMMERCE WILL
ALSO HAVE EXHIBITS.

3. LISTING WITH FURTHER DETAILS FOLLOWS BY AIRGRAM.
ASENCIO

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BOGOTA02460
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780117-0825
Format: TEL
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780368/aaaacezm.tel
Line Count: 317
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 51f86dc7-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 6
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 01 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3329496
Secure: OPEN
Status: NATIVE
Subject: XII BOGOTA INTERNATIONAL FAIR
TAGS: BEXP, CO
To: COM STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/51f86dc7-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014